

RETAIL AGENT CON

Get on the retail agenda again before January.

November 17, 2026 | 11 a.m.–3 p.m. Eastern

Virtual on Zoom • Retailers attend free

Bonus demo: 3–3:30 p.m. Eastern

Retail is on the cusp of broader agent adoption. Start the conversation in November, ahead of January.

Build recognition before January

Reach retail leaders on November 17. Give them a reason to seek out your solution as they plan for the year ahead.

Sponsorship deadline: November 4, 2026

Planned inventory: 1 Title, 2 Platinum, 4 Gold and 6 Silver packages. Start now to align your role with the program.

CONFIRMED SPEAKERS



Dr. Janet Sherlock

Founder and CEO
Org.Works



Scott Saeger

CTO
David's Bridal



Glenn Allison

Vice President, AI
Platforms
Tractor Supply



Karen Beebe

CTO
Bealls, Inc



Justin Emig

CTO
Artisan Lane Furniture
Connection



Greg Buzek

President and Chief AI
Orchestrator
IHL Group



ShiSh Shridhar

Global Director Retail &
CPG Startups



Gary Hawkins

CEO
Retail Mindsteps



Ricardo Belmar

RetailRazor



Cathy Hotka

Principal
Cathy Hotka &
Associates



Jerry Sheldon

VP Research
IHL Group

Start a sponsorship conversation

sales@retailagentcon.com • cathy@cathyhotka.com

PROPOSED PROGRAM

November 17, 2026 | All times Eastern

Main program: 11 a.m.–3 p.m. | Optional bonus: 3–3:30 p.m.

Session titles, timing, and speaker assignments are being finalized.

11:00–11:15

The Retail Agent Readiness Brief

IHL's latest research on AI adoption, areas of success, and future plans - Are we there yet?

11:15–11:45

Humans and agents, working together

Culture, decision rights, accountability, and organizational change.

11:45–12:10

Merchandising + inventory control

From recommendations to decisions: data, guardrails, and practical workflows.

12:10–12:35

Order management + store systems

What changes when agents act across orders, stores, and associate workflows?

12:35–12:45

Break

12:45–1:00

Featured solution session

Reserved for the Title sponsor, if sold. Otherwise an editorial use-case session.

1:00–1:45

Breakouts: explore a retail workflow

Choose one facilitated room. Sponsor solution segment followed by discussion.

1:45–2:00

What's Next, Highlights from Latest Startups

Explore highlights from the latest retail startups.

2:00–2:35

From pilot to operating model

Cross-functional panel on data, integration, economics, and human oversight.

2:35–2:50

Retail leader Q&A

Bring the questions that will shape your next AI investment.

2:50–3:00

Your next-step checklist

Define a candidate workflow, an accountable owner, and a measurable pilot.

3:00–3:30

Practical Use Tips and Best Practices Demo

Optional bonus add-on session: practical guidance and demonstrations for putting the ideas to work.

Questions: sales@retailagentcon.com • cathy@cathyhotka.com

SPONSORSHIP AT A GLANCE

Clear options for a focused virtual program.

USD • Sponsorship deadline: November 4, 2026

TITLE

\$25,000

1 partnership | 4 vendor passes

15-minute main-stage solution slot plus an exclusive breakout. Opening co-branding, prominent promotion, distribution rights to an IHL-branded research study in your domain for thought leadership. Opt-in leads for 1 year.

PLATINUM

\$15,000

2 partnerships | 2 vendor passes

5-minute public main-stage slot plus breakout hosting. Prominent logo placement, opt-in attendee contacts, and a short IHL-edited point of view with a quote.

GOLD

\$10,000

4 partnerships | 2 vendor passes

Breakout co-hosting. Logo placement and opt-in attendee contacts. IHL-authored thought leadership is excluded.

SILVER

\$5,000

6 partnerships | 2 vendor passes

Virtual lounge/booth presence, event listing, and sponsor-page logo. Stage time, breakout ownership, and attendee lists are excluded.

Vendor attendee: \$695. Main-program access only; no breakouts, stage, booth, or attendee list. Vendor breakout access requires sponsorship.

Speaking formats and inventory are subject to agenda allocation and signed agreement. IHL retains editorial control. Contact sharing is opt-in only; no attendance or lead volume is guaranteed. Thought-leadership scope and delivery dates will be agreed in writing.

Discuss your fit:

sales@retailagentcon.com • cathy@cathyhotka.com

